Women Grow Leadership Summit 2025: Pioneering Growth and Opportunity in Cannabis

February 17-18, 2025 | Gaylord Resort and Convention Center | National Harbor, Maryland

National Harbor, MD – Women Grow, the leading organization dedicated to fostering female leadership in the cannabis industry, will host its 2025 Leadership Summit on February 17-18, 2025, at the Gaylord Resort and Convention Center in National Harbor, Maryland, minutes from Washington DC. The summit promises to be a landmark gathering of entrepreneurs, advocates, and professionals shaping the future of cannabis. With dynamic tracks, including **Career Development** and **The Business of Cannabis**, the summit will inspire innovation and drive economic growth.

"As the cannabis industry evolves, Women Grow remains steadfast in its commitment to empowering women to lead in this transformative sector. The 2025 Leadership Summit is more than an event—it's a platform for education, collaboration, and action," said Dr. Chanda Macias, CEO, Women Grow. "By providing tracks like career development and the business of cannabis, we're equipping our attendees with the tools and insights they need to break barriers and build a more competitive industry."

Audrey Johnson, Executive Director, Maryland Office of Social Equity, will speak on Monday, Feb. 17. "Maryland's cannabis initiatives are fundamentally reshaping access and opportunity in the industry. The Women Grow Leadership Summit aligns perfectly with our mission to continue our progress and learn from other leaders who share our commitment," Johnson said.

With the state's program supporting 205 conditional licensees, Maryland is driving economic growth and setting a national example for cannabis licensing. Governor Wes Moore will receive on behalf of The Maryland Office of Social Equity and Women Grow, the 2025 Social Impact Award for advancing innovation in the cannabis sector.

The **Career Development Track** is a cornerstone of the summit. This track aims to empower attendees to explore and advance their careers in the rapidly expanding cannabis industry. Sessions include panels such as "Careers in Cannabis," which explores workforce demands and emerging opportunities across sectors. Discussions will navigate the complexities of cannabis law, taxation, and compliance challenges, equipping attendees with actionable insights for career advancement.

The **Business of Cannabis Track** will take center stage, equipping entrepreneurs and professionals with the tools needed to succeed in this competitive and regulated market. Attendees can gain critical insights from presentations such as a SWOT analysis of U.S. and

global cannabis markets, featuring prominent analysts. Workshops on funding opportunities, licensing strategies, and marketing best practices will provide attendees with a comprehensive roadmap to build, scale, and market their cannabis ventures effectively. The track also explores innovative approaches to branding and public relations in an industry often constrained by advertising restrictions.

This must-attend event is open to professionals, advocates, and aspiring leaders eager to make an impact.

To learn more about registration and sponsorship opportunities, visit WomenGrow.com.
For more information about Women Grow CEO Chanda Macias, follow her on LinkedIn.
For more information, to request press credentials, or to schedule an interview, please contact Shawna Seldon McGregor at 917-971-7852 or pr@womengrow.com.

About the Women Grow 2025 Summit
The Women Grow Leadership Summit will unite industry leaders to educate, connect, and empower women to lead the future of cannabis legalization, through entrepreneurship, investing and funding, and career development. This dynamic global movement will harness the resilience of women and support cannabis legalization. Embrace lessons of leadership, by the cannabis leaders of today; learn the benefits and uses of cannabis and hemp; start your cannabis and hemp business now; and broaden career opportunities by exploring roles in the industry.

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