

women

GRO 

cultivating cannabis entrepreneurs

2015
PARTNERSHIP
OPPORTUNITIES



As the Cannabis Industry expands, so will the importance of women within the market as influential consumers and business owners.

Nationally women make up the majority of the electorate and are the key demographic to advancing drug reform legislation. Women also control two-thirds of the consumer wealth in the U.S. and make the bulk of purchasing decisions on consumer goods.

Your company's sponsorship of Women Grow signals to future customers, employees, and partners that your business is female forward.

Join us in cultivating female entrepreneurs in cannabis.

WE CONNECT



MONTHLY SIGNATURE NETWORKING EVENTS

- ▶ 30+ U.S. Cities on 1st Thursdays
- ▶ 2015 Expansion to 50 U.S. Cities, Europe and Latin America
- ▶ Events highlight local industry speakers & are opportunities to showcase your company
- ▶ Social Events strengthen professional relationships
- ▶ Different from traditional non-profit groups, Women Grow Chapter Chairs are compensated for connecting local women

WE EDUCATE

- ▶ Signature Networking Events feature experienced industry leaders
- ▶ Spring Leadership Summit hosted in Edwards, CO: 120 women from 20 states in attendance
- ▶ February 2016 National Women's Conference planned
- ▶ Professional development webinars hosted by successful cannabis entrepreneurs
- ▶ Launching Cannabis Glossary campaign to rebrand language around consumption: 2015 - Spanish, German & French



WE EMPOWER



- ▶ Highlighting female cannabis entrepreneurs in the national press as role models.
- ▶ Ensuring diverse sessions at industry events with the Women Grow Speakers Bureau.
- ▶ Establishing traditional mentoring and reverse-mentoring relationships.
- ▶ Plans to create co-working space in Oakland and entrepreneur incubator
- ▶ Organizing national lobbying efforts with women from across the U.S.

EVENT SPONSORSHIP

SIGNATURE EVENT SPONSORSHIP

- ▶ **5 minutes** to introduce your company or services to attendees of event.
- ▶ **4 attendee** passes to event.
- ▶ Exclusive opportunity to distribute **your materials** at event.
- ▶ Logo and **link sharing** on event page, social media, and any additional press.
- ▶ \$100-\$500 per event.
- ▶ Available for single cities or simultaneous Women Grow events.

FALL 2015 Marijuana Business Conference & Expo

AMERICA'S OLDEST
& LARGEST NATIONAL
CANNABIS TRADESHOW

FALL MJBIZCON

November 11-13 at the Fall Marijuana Business Summit and Expo

Kick-Off Event November 11th 6:00 PM

Last year's Rio rooftop VooDoo Lounge event packed the house with a capacity of 350 guests of the over 800 registrants. This year we will again offer only 4 sponsorships at \$5000.00 each to ensure impact from each company.

Kick-Off Event Afterparty November 11th 9:00 PM

Last year Cannabin hosted our Afterparty that was featured in Fast Company and we have again booked our 51st floor rooftop respite lounge (complete with pool!). This suite afterparty has a capacity of 150 people and your invited guests will spill over from the VooDoo Lounge also located on the 51st Floor.

MJBIZCON Sunset Happy Hour

November 12th Exclusively Branded Sunset Happy Hour 4:20-9:00 PM (\$8000.00)

November 13th Exclusively Branded Sunset Happy Hour 4:20-9:00 PM (\$8000.00)

Here are some shots of our 2014 events in the suite.

100% of your funding is applied to hosting a fully catered event with professional bartenders, a security team, elevator host, and event photographer. Any branding, signage or added elements are up to your discretion (GO BIG!) and at your own cost. You may distribute any items you like at the event. Guest list attendees for events will be managed by the sponsor company, but we will supply support staff to manage event entry. We also have a wide network of invitees to choose from to create a curated event to make the impact you need.

women



MEMBERSHIP DIRECTORY

cultivating cannabis entrepreneurs

Women Grow is creating the most comprehensive directory of female forward businesses for the international cannabis industry. Access is free and all listings are searchable by business type. By signing up for the directory, you'll also be supporting the efforts of Women Grow to connect, educate and empower the next generation of cannabis industry leaders. Raise your business profile and be part of the leading resource for the cannabis industry.

PREMIUM LISTING:

ANNUAL: \$5,000
OR \$450 MONTHLY

- Featured logo in editable profile.
- Welcome Tweet and Facebook post.
- Business name & website url printed in Women Grow directory.
- 25% discount on national conference ticket and booth.
- Inclusion in the Women Grow Speakers Bureau for one qualified woman from your company.
- One Local Signature Event Sponsorship.

STANDARD LISTING:

ANNUAL: \$2,000
OR \$200 MONTHLY

- Featured logo in editable profile.
- Welcome Tweet and Facebook post.
- Business name & website url printed in Women Grow directory.
- 15% discount on national conference ticket and booth.

BASIC LISTING:

ANNUAL: \$1,000
OR \$100 MONTHLY

- Featured logo in editable profile.
- Welcome Tweet and Facebook post.
- Business name & website url printed in Women Grow directory.

ADVERTISING OPPORTUNITIES FOR PRINTED VERSION:

\$2,500 Quarter Page Ad in Printed Women Grow Directory • \$5,000 Half Page Ad • \$10,000 Full Page Ad • \$25,000 Back Cover



2015 PARTNERSHIP OPPORTUNITIES

#WomenGrow

CONTACT:

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#FIRST



women
GRO 

women
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**FOUNDING
MEMBERS**



TOGETHER WE HAVE MORE POWER.

As the cannabis industry grows on a national and global scale,
women have the opportunity to build a new
industry from inception. We are cultivating the
next generation of industry leaders.



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OPPORTUNITIES

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For any opportunities exceeding 5K, please contact Julie Batkiewicz for a
custom proposal to fit your business needs.

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